

February 11, 2025

RE: **Advancements in Translational Science for Pain Management in Cancer Care Symposium**  
The University of Texas MD Anderson Cancer Center – Zayed Building  
6565 MD Anderson Blvd  
Houston, Texas 77030

Dear Potential Exhibitor:

On behalf of **The University of Texas MD Anderson Cancer Center** and **Activity Director, Andrew J. Shepherd, PhD**, we would like to invite you to exhibit at our upcoming **Advancements in Translational Science for Pain Management in Cancer Care Symposium**, scheduled for **May 8-9, 2025** at **The University of Texas MD Anderson Cancer Center – Zayed Building** in **Houston, Texas**. We offer a variety of exhibitor packages, as well as some Non-CE Satellite Symposium opportunities for your consideration, each designed to provide unique opportunities for participation.

#### **OVERVIEW**

The Advancements in Translational Science for Pain Management in Cancer Care Symposium serves as a catalyst for collaborative innovation in pain sciences, bringing together experts from diverse backgrounds to address the complex challenges of cancer-related pain. This unique platform fosters interdisciplinary discussions on cutting-edge research, bridging the gap between basic science discoveries and clinical applications.

#### **NEEDS ASSESSMENT**

Despite significant advances in pain management, more than half of cancer patients continue to experience moderate to severe pain, which often extends into survivorship. This persistent pain represents a substantial gap in care that needs to be addressed to improve the quality of life and functional outcomes for cancer survivors. As the number of cancer survivors increases, it becomes increasingly critical to enhance healthcare professionals' skills in pain management. This includes fostering interdisciplinary collaboration, improving pain assessment techniques, and implementing evidence-based guidelines. Addressing these gaps through targeted education and training will ultimately aim to improve patient outcomes and quality of life for those experiencing pain after cancer treatment.

#### **KNOWLEDGE GAP**

There is a knowledge gap in the awareness and understanding of clinical and basic science challenges in the realm of pain management.

#### **COMPETENCE GAP**

There is a gap in competence related to implementing cutting-edge research to develop and the use novel assessment tools and treatments for managing pain in cancer patients.

#### **OBJECTIVES**

At the conclusion of this educational activity, participants should be able to:

- Design interdisciplinary strategies to train the next generation of international thought leaders in pain research and clinical practice.
- Describe key components of effective training programs for developing international leaders in pain research and clinical care.
- Discuss emerging technologies and non-pharmacological interventions for effective pain control in cancer patients and survivors.

- Synthesize translational research findings to advance personalized pain management solutions across the cancer care continuum.

### TARGET AUDIENCE

We are anticipated to host around 100-125 learners, including physicians, physician associates, nurse practitioners, nurses, social workers, speech-language pathologist, residents, fellows, and pharmacists specializing in pain management.

### Non-CE Satellite Symposium – \$15,000

A 60-minute informational presentation and discussion by industry representatives and others speaking on behalf of their company offers healthcare providers with valuable scientific and clinical information about medicines that may lead to improved patient care. Satellite Symposia provide the platform for these valuable presentations. We are anticipating up to 50 learners at each symposium. Please review the following for important information. If your company is interested, you may choose one slot from the following four available options.

<b>Option 1</b>	<b>Date:</b> Friday, May 9, 2025 <b>Time:</b> 7:30 – 8:30 am
<b>Option 2</b>	<b>Date:</b> Friday, May 9, 2025 <b>Time:</b> 12:00 – 1:00 pm

### Presentation Information

Satellite Symposium are promotional presentations that highlight a new service or provide material about product development. A Satellite Symposium should be appropriate and professional, as well as focus on the science related to the development of product or of a service provide by the company

Satellite Symposium sponsors are not permitted to certify the Satellite Symposium by a CE Provider and must submit faculty and topics to CPE for approval.

Submit the following information by April 17, 2025, to [rpDavis@mdanderson.org](mailto:rpDavis@mdanderson.org)

- Title of Presentation for the Satellite Symposium Presentation
- Name, Title, Credentials and contact information of the speaker/faculty
- Two bullet points that provide a description of the Satellite Symposium topic

A Satellite Symposium sponsor is responsible for the content of its presentation, including obtaining all appropriate copyright permissions and licenses for slides and other materials that will be presented or distributed.

### Satellite Symposia Accepted

A completed agreement, with full payment are accepted for Satellite Symposia on a first-come, first-served basis.

### PLATINUM – \$10,000

- Five Complimentary Registrations
- Five complimentary reception tickets – Thursday, May 8, 2025
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website, and the ability to post 3 – 6 product information (pdfs)
- Designated premium location
- Six networking breaks that occur in and adjacent to the Exhibit Hall
- Platinum level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

### **GOLD – \$7,500**

- Four Complimentary Registrations
- Four complimentary reception tickets – Thursday, May 8, 2025
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website
- Designated premium location
- Six networking breaks that occur in and adjacent to the Exhibit Hall
- Gold level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

### **SILVER – \$5,000**

- Three Complimentary Registrations
- Three complimentary reception tickets – Thursday, May 8, 2025
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name and link to company website
- Designated location
- Six networking breaks that occur in and adjacent to the Exhibit Hall
- Silver level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

### **BRONZE – \$2,500**

- Two Complimentary Registrations
- Two complimentary reception tickets – Thursday, May 8, 2025
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage with company name
- Designated location
- Six networking breaks that occur in and adjacent to the Exhibit Hall
- Bronze level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

### **NON-PROFIT – \$1,500**

- Two Complimentary Registrations
- Two complimentary reception tickets – Thursday, May 8, 2025
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage with company name
- Designated location
- Six networking breaks that occur in and adjacent to the Exhibit Hall
- Bronze level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

**CONFERENCE LOCATION**

The University of Texas MD Anderson Cancer Center  
Zayed Building – Second Floor  
6565 MD Anderson Blvd  
Houston, Texas 77030

**CONFERENCE TIMES**

<b>Thursday, May 8, 2025</b>	<b>Friday, May 9, 2025</b>
Registration / Check-In: 2:15 PM – 3:00 PM	Conference: 8:30 AM – 4:30 PM
Welcome Reception: 3:00 PM – 5:00 PM	Set-Up: 7:30 – 8:30 AM
Set-Up: 1:15 PM – 2:15 PM	Dismantle: 3:20 PM
Dismantle: 5:00 PM	

**REGISTER**

**Exhibit Only**

[Please Click Here for More Information or To Register.](#)

To register as an exhibitor, click on the Exhibitor tab, select Exhibit at this Event

**Exhibit + Satellite Symposium**

To register as an exhibitor and the Satellite Symposium, please contact me directly.

Please let me know if you have any questions or need any additional information for this request. We appreciate your consideration to participate as an exhibitor at this exceptional educational activity.

I look forward to hearing from you soon.

Best,

**Robyn P. Davis**

Senior Continuing Education Coordinator  
Continuing Professional Education  
The University of Texas MD Anderson Cancer Center